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## **Code of Conduct for Club Officials, Managers and Coaches**

Sportsmanship and ethical values highlighting respect, fairness, civility, honesty, integrity and accountability are a foundation for the development of young players and for the sport as a whole.

Our ethical behaviour is demonstrated in our relationships with players, colleagues, officials, parents and administrators. We are ambassadors for our club and our league. We are also role models and as such we have a big influence upon the young players who comprise our teams. For this reason each manager and coach should consider his/her primary responsibility the promotion of ethical conduct which advances the spirit of the game and to adhere to established rules.

Football has a role to play in the educational development of young people. Coaches and managers need to be aware of this fact and contribute to the young player's development in a positive way. The attitude of the coach is essential in both the short and long term development of the players. All managers and coaches should acquire the right attitude and coaching perspective towards such matters as the rules of the game as well as total player development.

In particular, the standards below should be followed at all times:

### **1. Code of Conduct for Team Officials**

#### **Obligations towards the Game**

##### ***The team official should***

- Set a positive example for others, particularly young players and supporters.
- Promote and develop his/her own team, having regard to the interest of the Players, Supporters and the reputation of the club.
- Avoid all forms of gamesmanship.
- Show due respect to Match Officials and others involved in the game.
- Not use or tolerate inappropriate language.

#### **Obligations towards the Team**

##### ***The team official should***

- Make every effort to develop the sporting, technical and tactical levels of the Club/team, and to obtain the best results for the team, using all permitted means whilst disassociating themselves from a "win-at-all-costs" attitude.
- Give priority to the interests of the team over individual interests.
- Resist all illegal or unsporting influences.
- Show due respect for the interests of the players, coaches and officials, their own Club/team and others.

#### **Obligations towards the Supporters**

##### ***The team official should***

- Show due respect for the interests of supporters.



## Respect towards the Match Officials

### *A team official should*

- Accept the decisions of the Match Official without protest.
- Avoid words or actions, which may mislead a Match Official.
- Show due respect towards Match Officials. The authority and position that the Match Officials hold shall be recognised and shall not be challenged or questioned in public. The Team Manager, only, shall address all reasonable queries, or points of the game that require clarification, to the referee in person, at full time.

## 2. Code of Conduct for Coaching

Jarvis Brook Juniors FC is proud to adopt The F.A. Coaches Association Code of Conduct set out below and this forms the benchmark for all involved in managing/coaching within the club:

1. Managers/Coaches must respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
2. Managers/Coaches must place the well-being and safety of each player above all other considerations, including the development of performance.
3. Managers/Coaches must adhere to all guidelines laid down by governing bodies.
4. Managers/Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
5. Managers/Coaches must not exert undue influence to obtain personal benefit or reward.
6. Managers/Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
7. Managers/Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
8. Managers/Coaches should, at the outset, clarify with the players (and, where appropriate, parents) exactly what is expected of them and also what they are entitled to expect from their coach.
9. Managers/Coaches must co-operate fully with other specialists (e.g. other Managers/Coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
10. Managers/Coaches must always promote the positive aspects of the sport (e.g. fair play) and never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.
11. Managers/Coaches must consistently display high standards of behaviour and appearance.
12. Managers/Coaches must not use or tolerate inappropriate language.



### **Breaches of this code**

Persons who breach this Code of Conduct shall be subject to disciplinary action taken in accordance with the Club's Disciplinary Code.

Examples of the most common types of unacceptable behaviour are:

- Abusive behaviour or language
- Threatening behaviour
- Violent conduct
- Provocative, rude or obscene language and gestures